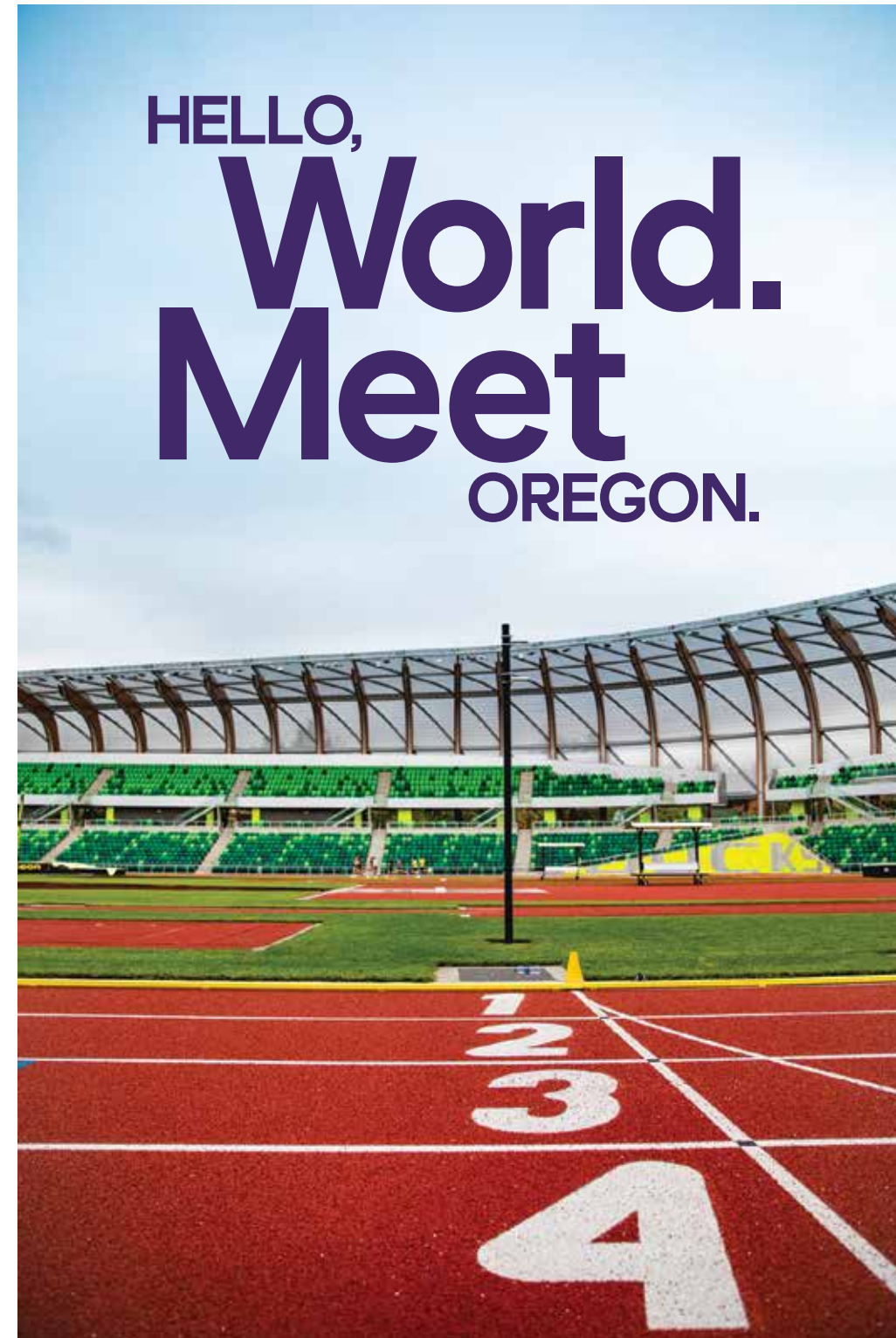


Collateral Items

- 2. Window Cling
- 2. Button
- 3. Table Top Tents
- 4. A-Frame Sandwich Boards
- 5. Yard Signs
- 6. Street Pole Banners
- 7. Tear-Off Maps



OREGON22 — Window Cling & Button

Window Cling 4" x 6"



Button: 2" pin on back



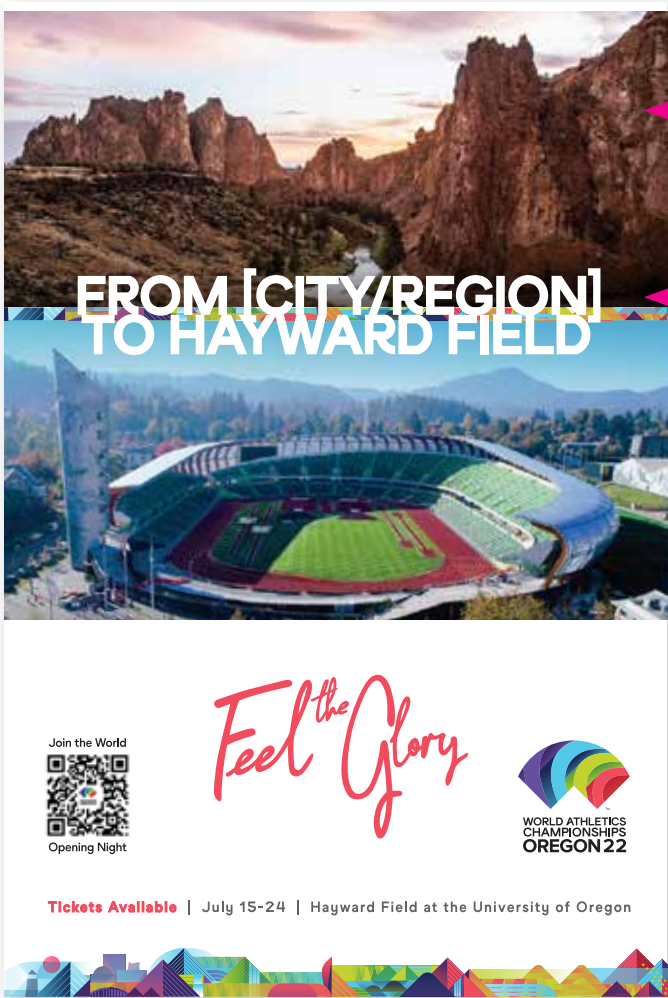
OREGON22 — Table-Top Tents

Table Top Tents 4" x 6"



City or region name here.

front



City or region photo here.

City or region name here.

back

OREGON22 — A-Frame Sandwich Board

A-Frame Sandwich Board 24" x 36"



side 1



side 2



OREGON22 — Yard Sign

Yard Sign w/ H-stand 24" x 18"



Side 1

City or region name here.

City or region photo here.

City or region name here.



Side 2

OREGON22 — Street Pole Banners

Street Pole Banners – 24" x 36"



OREGON22 — Tear-Off Map

Tear-Off Map 17" x 11"



WORLD ATHLETICS CHAMPIONSHIPS OREGON 22

Welcome to the World Athletics Championships Oregon22
Eugene, Oregon, better known as TrackTown USA, is located at an elevation of 426 feet (130 meters). This athletic community is famous for its quality tracks and trails, a storied university athletics program at the University of Oregon, and a reimagined Hayward Field – the state-of-the-art venue hosting the 2,000 athletes from more than 200 nations across the globe, all competing for 49 gold medals. For the first time ever, the Championships will end with the women's 4x400 meter relay and five of the 10 evening sessions will conclude with a women's final. It'll be an event worth watching and joining in – consider joining a free road event on the streets of Eugene and neighboring Springfield (home of literary great Ken Kesey).



Oregon22 Heritage Trail
How much do you know about Dick Fosbury, the Southern Oregon-based athlete who took Olympic gold in the high jump in 1968? How about Maria Mutola, the Mozambique-born athlete who came to Springfield, Oregon in the 1990s and went on to win nine world titles in the 800-meter? The two legends are among 22 track-and-field global medalists who are from Oregon or have made their home in Oregon and are now honored with a place in history along the Oregon22 Heritage Trail. You can visit a plaque with these athletes' names in their hometowns or towns of origin all across Oregon, paying homage to their contributions to the sport. Other legends include A.C. Gilbert, the



Salem athlete who invented the pole vault box in 1908; Portland's H.W. Kerrigan, the first Olympian from Oregon in 1906; and Shalane Flanagan, the Portland long-distance runner who took Olympic silver in 2008.



Places to Run in Oregon
Eugene is the birthplace of the modern running shoe, so you know this city (and the entire state of Oregon) takes its running trails seriously. Take your pick from riverside runs to rocky butte routes and woody adventures. Some of the most popular routes include Pre's Trail in Eugene, named for the legendary Steve "Pre" Prefontaine; the 5 miles of forested trails at Lithia Park in Ashland, home of the world-renown Oregon Shakespeare Festival; and the 80-plus miles of trails in Portland's Forest Park, one of the largest urban parks in the United States. If you prefer sand beneath your feet, try running along the wide-open beaches and wind-swept dunes of Oregon's 363-mile coastline. Or lace up and explore the high-desert mountain trails of Eastern and Central Oregon.



Guided Trips to Enjoy While You're Here
If you love amazing food, drink and the great outdoors, Oregon's diverse cities and natural playgrounds are waiting for you. And here's a pro tip: So many of our iconic adventures are enriched – and made a lot simpler – with the help of an expert guide. Whether you want to raft or fly fish in a



Wild and Scenic river, learn to surf or spot migrating whales along Oregon's pristine coastline, expert guides provide everything you need – from transportation to gear and peace of mind – for a successful excursion. Guides let you skip the hassle of driving and parking and focus on the fun instead. You can sample Oregon's famous craft-brew scene and world-class wineries, ooh and aah at some of Oregon's most iconic waterfalls, or join a volunteer stewardship project to keep Oregon's public lands clean for generations to come.



Know Before You Go
If you can't find lodging in or around Eugene, accommodations are available throughout surrounding communities including Portland (2 hours), Roseburg (68 minutes) and Florence (82 minutes). Drive to Eugene or fly to the Eugene Airport (EUG) via a connecting flight in Portland (PDX) or Roseburg (RBG). During the Championships, the Eugene Riverfront Festival will be the epicenter of entertainment outside of Hayward Field. The free, family-friendly event will showcase Oregon-based food and drink vendors, artisans and cultural performances not to miss. Extend your trip a few days to enjoy all the state has to offer, and consider going car-free or trying one of the bike-share systems in most of Oregon's major cities. Visit one of the eight Oregon Welcome Centers to talk with a friendly travel advisor and find travel guides, maps and inspiration for each region of Oregon.





Hayward Field



Kesey Square



Pre's Trail



WELCOME TO OREGON

OREGON, USA

Plan your trip at TravelOregon.com TRAVEL OREGON

State Welcome Center
Visit areas with traveler information
For additional and current visit TravelOregon.com



Dick Fosbury



Covered Bridges Scenic Bikeway



Heceta Head Lighthouse

Side 1

Side 2