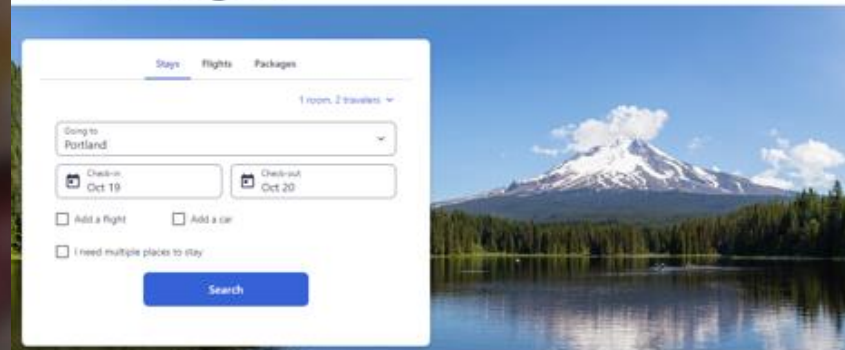


Co-Op Campaigns from Expedia Group™ Media Solutions combines display advertising with custom landing pages to enable multiple advertisers to extend their marketing spend together, while still aligning with marketing budgets and business objectives.

Search Oregon



Oregon 2024 Seasonal Marketing Co-ops

Winter: Jan-Mar Summer: Jul-Sept

Spring: Apr-Jun Fall: Oct-Dec

THE DETAILS

- **DMO buy-in:** \$25K per co-op
- **Sign up deadline:** 1 month before each co-op
- **Targeting:** top drive & fly origin markets, travel intenders to Oregon and competing destinations
- **Goal:** maximize reach and results for participating DMOs by driving awareness and conversions
- **Campaign Reporting:** Room Nights, Revenue, ADR, LOS for all participating DMO hotels
- **Co-Op landing page:** features only participants

KEY BENEFITS

- **Better Together:** You can partner with other advertisers who have similar goals and extend your marketing spend together
- **Flexible and Customizable:** Whether your goal is to drive awareness and engagement or increase bookings, Co-Op Campaigns can be flexible and customizable to your marketing goals and needs
- **Reach Your Relevant Audience:** Powered by audience segmentation that can be highly customized, advertisers can reach the right consumer with the right message at the right time

Discover Oregon

There is a reason that creative types, outdoor adventurers, and foodies all flock to Oregon. Come to relax in laid-back cities with artistic atmospheres or travel here instead for a dramatic Pacific coastline. Whatever your reason for a trip to Oregon, you will find it a welcoming and thrilling place.

To see more Oregon hotel deals [click here](#).



Explore a culinary haven

Sink your teeth into Portland's acclaimed food scene with our petto fender and food cart finder.

[Learn more](#)



Heritage experiences

Oregon's history is alive and well in Salem.


[Learn more](#)



Wine Country is calling

Tualatin Valley is the perfect place to share the beauty and bounty of Oregon's wine country.


[Learn more](#)



Travel Portland

It's a well-established fact: Portland is one of the world's great food cities. Portland has famously trailblazed many culinary truths: That great food can be prepared in a truck. That the humble doughnut can become an elevated delicacy. Kick off your culinary quest through Portland – no matter your budget, your location or the cuisine you crave, your next great meal awaits you in Portland.


[Learn more](#)



Travel Salem

Located in Oregon's Willamette Valley, the Salem area is a road-tripper's dream with award-winning wineries, spectacular outdoor experiences, and heritage sites that offer a peek into Oregon's past. As one of the richest agricultural areas in the country, visitors will find farm-to-fork dining along with award-winning wine, craft beer and cider.


[Learn more](#)



Tualatin Valley

Oregon's Tualatin Valley is your home base, scenically situated between Portland and the Oregon Coast and home to dozens of wineries and craft breweries, outstanding culinary experiences, myriad outdoor recreation opportunities, and premier shopping centers. With no sales tax, you can shop, eat and drink to your heart's delight – all tax-free!

[Learn more](#)



Travel Medford

Medford is the heart of the world-class Rogue Valley and your gateway to adventure & launchpad to discovering Oregon's only national park and the nation's deepest lake, Crater Lake National Park.

[Learn more](#)



The Nines, a Luxury Collection Hotel...

Portland

4.3/5 (999 reviews)



Sentinel Hotel

Portland

4.5/5 (1000 reviews)

Member Price available



The Royal Sonesta Portland Downtown...

Portland

4.6/5 (1000 reviews)

10% off

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