



TRAVEL

OREGON

**Oregon Tourism Commission
RCTP and OWCLPTPP RFP**

6.4.24

RFP REVIEW COMMITTEE RECOMMENDATIONS

Oregon Wine Country License Plate Tourism Promotion Program (OWCLPTPP)

Region 1 | Applicant: Travel Salem

- Term of Designation: 8-year designation comprised of (4) 2-year contracts, conditional on midpoint review by the Oregon Tourism Commission.

Region 5 | Applicant: Washington County Visitors Association dba Tualatin Valley

- Term of Designation: 8-year designation comprised of (4) 2-year contracts, conditional on midpoint review by the Oregon Tourism Commission.



RFP REVIEW COMMITTEE RECOMMENDATIONS

Regional Cooperative Tourism Program

Southern Oregon | Applicant: Travel Southern Oregon

•Term of Designation: 8-year designation comprised of (4) 2-year contracts, conditional on midpoint review by the Oregon Tourism Commission.

Oregon Coast | Applicant: Oregon Coast Visitors Association

•Term of Designation: 8-year designation comprised of (4) 2-year contracts, conditional on midpoint review by the Oregon Tourism Commission.

Eastern Oregon | Applicant: Eastern Oregon Visitors Association

•Term of Designation: 8-year designation comprised of (4) 2-year contracts, conditional on midpoint review by the Oregon Tourism Commission.

Central Oregon | Applicant: Visit Central Oregon

•Term of Designation: 8-year designation comprised of (4) 2-year contracts, conditional on midpoint review by the Oregon Tourism Commission.

Portland Region | Applicant: Travel Portland

•Term of Designation: 8-year designation comprised of (4) 2-year contracts, conditional on midpoint review by the Oregon Tourism Commission.

Willamette Valley | Applicant: Willamette Valley Visitors Association

•Term of Designation: 1-year conditional contract – contingent upon re-presenting plan and staff plan. Up to 7-year designation following OTC review with a midpoint assessment by the Oregon Tourism Commission.

Mt. Hood and Columbia River Gorge | Applicant: Columbia Gorge Tourism Alliance

•Term of Designation: Need to develop more thorough insights to make recommendations.

Mt. Hood and Columbia River Gorge | Applicant: Experience Mt. Hood Gorge

•Term of Designation: Need to develop more thorough insights to make recommendations.