



OREGON TOURISM COMMISSION MEETING
SEPTEMBER 25, 2024

SCOTT LARSON

Brief Background

- **Visit Laramie & the Albany County Tourism Board**
- **Visit Steamboat Springs & the Steamboat Springs Chamber**
- **Steamboat Ski Resort**

NEW & NOTABLE

Redmond Airport Expansion

- **Estimated 1.3M Passengers in FY25**
- **Added Space – 90,000 sqft., F&B, Jet Bridges**
- **Phased approach to take a few years**





KEY INITIATIVES

Fiscal Year 24-25

- **Strategic Plan**
- **DMS Studio**
- **New DMO Leadership in Central Oregon**



**CENTRAL
OREGON**

THANK YOU