OREGON TOURISM COMMISSION MEETING

September 25, 2024

Inn at Cross Keys Station 66 NW Cedar Street Madras, OR 97741

We intend to live stream this meeting using hotspots but interruptions are possible. We encourage you to submit <u>comments</u> in writing in advance of the meeting should you choose to. The meeting will be recorded, and that recording will be posted on our <u>YouTube channel</u>.

9:00 a.m.	Welcome and Introductions	Chair DiNovo
9:10 a.m.	Chair Remarks	Chair DiNovo
9:15 a.m.	Local Welcome	Scott Larson, Debbie Taylor
9:30 a.m.	Stakeholders, Partners and Public Statements	Chair DiNovo
	*This is an opportunity for $\underline{written}$ or in-person general statements or updates to Commission	
9:40 a.m.	Commission Business	Chair DiNovo
	Review of Commission Packets	
9:50 a.m.	Commission Action	Chair DiNovo
	Approval of Minutes	
	Elections for Nominating Committee	
	CEO Evaluation	
	RFP Decision on RCTP and OWCLPTPP Mt. Hood & Columbia River Gorge Region	
10:10 a.m.	Sales Show Strategy & Royal Hampton Court Flower Show	Greg Eckhart, Lorna Davis
10:30 a.m.	BREAK	
10:40 a.m.	Why Guides Program Update & Survey Results	Scott Bricker, Kate Baumgartner
11:00 a.m.	Central Oregon Destination Management Studio	Alexa Carey, Kristine McConnell, Peyton Black, Sasha Bosco
11:15 a.m.	Crisis Communications Plan Update and Regional Support	Julia Amato, Angie Galimanis
11:35 a.m.	Other Business	Chair DiNovo
12:00 p.m.	Adjourn	Chair DiNovo

If you have any questions or comments related to the meeting proceedings or presentations, please email us at industry@traveloregon.com and indicate "September 2024 – Tourism Commission Meeting" in the subject line.

